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PREMIER PAINT ROLLER ENTERS MEXICAN MARKET WITH EYE ON ALL OF LATIN AMERICA

Premier Paint Roller Co LLC of Richmond Hill, New York, is proud to announce the opening of its first facility outside the United States. Premier, celebrating its 50th Anniversary in 2018, is one of the oldest, family-owned paint applicator manufacturers in North America. This new, modern facility, will significantly expand Premier's reach and continue to offer its Latin American customers a full-service, innovative, and quality-driven applicator source. Premier's expertise in manufacturing paint rollers and paint brushes, combined with in-depth knowledge of importing, will create many advantages for our customers throughout the Americas. In addition to Mexico City, Premier has offices in Portland, OR, Shanghai and New York City.

"The Leichter's are excited to have Abud Levy and his family join our management team. The two families complement one another in many ways; focused on quality, service and offering a "family touch" to the way we go to market and treat our customers. We are very committed to growing our business on a global level" said Kevin Leichter of Premier Paint Roller.

"We are very pleased with the opening in Mexico. The quality and experience of Premier will enable us to satisfy the needs of Mexico, as well as all of the Latin American markets. The Levy family is proud to be a part of this new company and we are confident that the experience of both families will be a win-win for the customers as well." said Abud Levy of Premier Paint Roller Mexico.

The warehouse and office is now open and has already began shipping product throughout Mexico. Please do not hesitate to contact Kevin Leichter at kevin@premierpaintroller.com or Abud Levy at alevy@premierpaintroller.com with any questions.

We thank you for all of your past support and look forward to continuing to grow with you in the years to come.